



SPRING SHOW 2013

**EXHIBITOR INFORMATION
& REGISTRATION**

SUNDAY 8TH SEPTEMBER 2013
10.00AM - 3.30PM

SHED 6, QUEENS WHARF

ONLY 90 STANDS AVAILABLE SO DON'T MISS OUT ON PROMOTING
YOUR BUSINESS AT OUR VERY STYLISH SHOW.

WWW.THEWELLINGTONWEDDINGSHOW.CO.NZ

With over 20,000 weddings held in New Zealand each year, it has never been more fashionable to get married. Don't miss this exciting opportunity to promote your business with the best in the business.

OUR VERY STYLISH SPRING SHOW

- Limited to 90 exhibitors to maximise exposure for everyone.
- New relaxed floor plan to encourage our clients to stay longer and communicate with you. Gorgeous WWS goodie bag for everyone who attends the show.
- Free copy of 'Mr and Mrs' for all our brides and grooms.
- Professional team to look after your every need.
- Extensive marketing plan through magazines, radio, billboards and social networking.



As a valued exhibitor you receive a free page listing on New Zealand's first online wedding show.

With over 4000 visits per month our website offers huge sales potential for you 24 hours a day, seven days a week.

To ensure we get your listing online as quickly and efficiently as possible, please refer to the 'Web Specs' on page 12.

Our Weekly blog and face book posts are informative and fun and have a huge following



MR & MRS

As an exhibitor you will receive special advertising rates in 'Mr & Mrs', the official magazine of the Wellington Wedding Show.

'Mr and Mrs' is a free magazine, 6000 copies produced, divine to look at and delightful to read.

'Mrs and Mrs' is dedicated to showcasing the weddings and wedding suppliers of the coolest little wedding capital in the world.

For advertising pricing please refer to the 'Mr and Mrs' info on page 13.

Your Stand

THE STAND

Sizes;

3m x 1.2m stand \$799.00

2.4m x 1.2m stand \$750.00

Corner Stands

No. 8 & 23

4.5m x 3m x 1.2m \$1395.00

or no. 19

2.4m x 2.4m x 1.2m \$1195.00

Static Stand (stands A to F)

1.8m x 1.20 \$599.00

The panels are black velcro adhesive panels so are very easily dressed.

The Wellington Wedding show has a wonderful reputation for having a very high quality of presentation. If you would like a free styling consultation please contact Paula.

We have some ladders available for your use. Don't forget to pack a tool box with staplers, scissors, velcro, nylon etc.

LIGHTING

Our new look show has a new lighting designer with a brand new lighting system to create a professional and well lit event. Adrian from Backlight is one of New Zealand's top lighting designers and will certainly make your stand shine! You will be supplied with one spot light per 3m stand. You can order additional lighting on the confirmation form. No additional lighting can be supplied by an exhibitor.

Please note our lighting is set at an ambient level so we recommend ordering extra spotlights. (especially for high lighting images and banners or if you are doing demonstrations). We have a limited number of extra spotlights available on the day, so please pre order or you will be disappointed.

3m wide x 1.2m deep; 1 light supplied

2.4m wide x 1.2m deep; 1 light supplied

Corner stands; 2 lights supplied

Static stand; 1 light supplied

POWER

A 10 amp multi box can be ordered on your confirmation form if you require power. Each box is \$36.50.

If you require more than 10 amps please contact us. You may not use your own multi boxes as they need to be certified and tagged in accordance with health and safety requirements.

*All prices quoted are GST exclusive

SPRING SHOW

SUNDAY 8TH SEPTEMBER 2013
10.00AM - 3.30PM

SHED 6, QUEENS WHARF

STAND PRICING;

Static Stands (A-F)

\$599.00 plus GST

2.4m x 1.2m

\$750.00 plus GST

3m x 1.2m Stands

\$799.00 plus GST

Corner Stand (8+23)

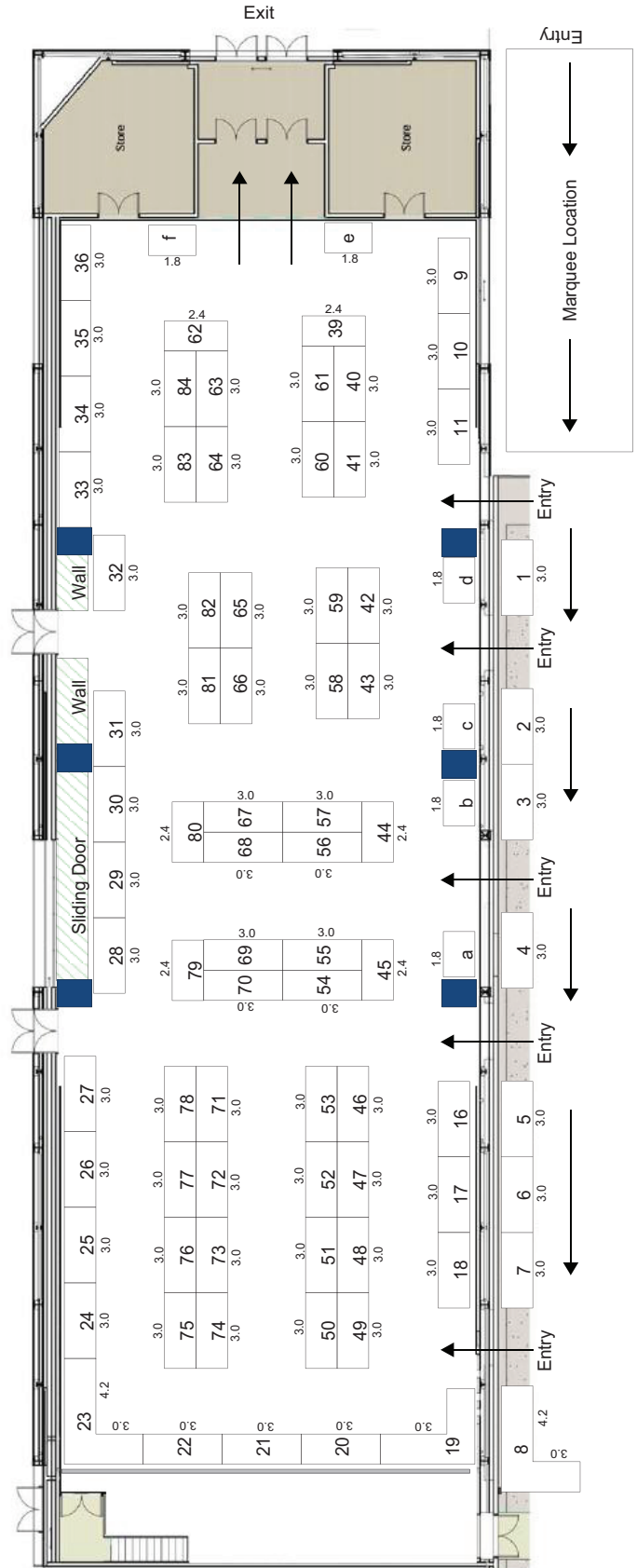
4.5m x 3m x 1.2m

\$1395.00 plus GST

Corner Stand (19)

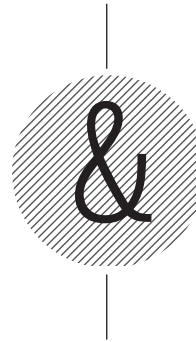
2.4m x 2.4m x 1.2m

\$1195.00 plus GST





TERMS



CONDITIONS

TERMS AND CONDITIONS OF DISPLAY

I. Interpretation

1.1 In these Terms and Conditions:

“Exhibitor”	means the person, company or other organisation to whom space at the Show has been allocated by PB Events
“Show”	means a Wellington Wedding Show
“PB Events”	means Paula Bevege Events Limited

2. Allocation of Site Space

- 2.1 Application for site space at the Show must be made by completion of the PBEvents’ application form .
- 2.2 The application form must specify the names of all persons representing the Exhibitor at the Show.
- 2.3 Applications will be dealt with in strict order of receipt.
- 2.4 PB Events may decline any application.
- 2.5 PB Events will allocate site space at the Show to the Exhibitor.
- 2.6 PB Events reserves the right to alter the floor plan of exhibits at the Show and/or relocate any Exhibitor before or during the Show.

3. Payment of Site Space

- 3.1 The fee for the site space shall be set out in the brochure of PB Events.
- 3.2 Payment for the site space shall be made by:
 - 3.2.1 no later than 10 weeks prior to the date of the show,
and
 - 3.2.2. full payment of fee no later than 6 weeks prior to the date of the Show.
- 3.3 Notice of cancellation must be given to PB Events in writing.
- 3.4 Payments shall not be refundable nor transferable in the event of cancellation.
- 3.5 Any cancellation made within 3 weeks of the date of the Show shall incur an administration fee of \$200.00 plus GST in addition to forfeiture of the deposit.
- 3.6 The Exhibitor shall not be entitled to occupy the site space until the fee has been paid in full .

4. Set Up and Removal

- 4.1 The Exhibitor must set up the site space on the Saturday prior to the Show.
- 4.2 PB Events reserves the right to inspect and exclude any exhibit.
- 4.3 The site space must be used solely by the Exhibitor and may not be subleased, licensed or occupied by any other person, company or other organisation.
- 4.4 Dismantling of the site space and removal of all exhibits must be completed on the day of closure of the Show.
- 4.5 PB Events may remove and store the property of the Exhibitor not removed from the site space. The Exhibitor shall be liable for the cost of such removal and storage and any other costs incurred by PB Events. Any such removal and storage will be at the risk of the Exhibitor.

5. Conduct of Exhibitor

- 5.1 No sign nor publicity or promotional material may be displayed by the Exhibitor outside the allocated site space of the Exhibitor.
- 5.2 The Exhibitor may not display or promote any business other than that of the Exhibitor.
- 5.3 The Exhibitor will comply with all instructions of PB Events in relation to fire, health and safety.
- 5.4 The Exhibitor will not obstruct any aisles or common areas.
- 5.5 The Exhibitor will make good any damage to the building or fixtures of the Show venue caused by the Exhibitor or any of the Exhibitor's agents or employees.

6. Risk

- 6.1 The Exhibitor shall insure all its exhibits and other property displayed at the Show.
- 6.2 PB Events shall not be liable for any claims for any loss, damage or theft of the Exhibitor's property.
- 6.3 The Exhibitor indemnifies PB Events in respect of any and all claims arising from death, bodily injury or damage to property caused by, arising out of, or in any way connected with the participation of the Exhibitor at the Show.

7. Video

- 7.1 The Exhibitor authorises PB Events to take videos and photography of its exhibit at the Show. Such videos and photography will remain the property of PB Events and may be used for future promotional purposes in relation to the Show.

8. General

- 8.1 In the case of any disputes arising, whether provided for within these Terms and Conditions or not, the decision of PB Events shall be final.



BE PART OF SHOW,
AND BE ONLINE

Your Web Page

AS EASY AS



ONE IMAGE

Have you got a favourite image that sums up your business?

Send it to us and we'll re-size it and post it on your new Wellington Wedding Show page. It's going to be 280px x 280px, but don't worry too much about that as long as it looks nice and crisp on screen, we'll do the rest.



Your Logo

We'll need your logo too.

It's also going to be in a 280px x 280px square. Once again if your logo looks crisp that should do the trick (we'll let you know if we think it's not going to make the grade).



YOUR COMPANY INFO

Sell yourself!

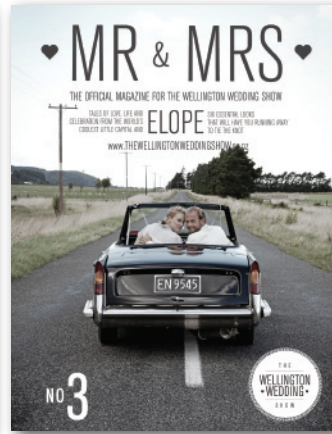
You've probably got an introductory statement for your business already, if so that is what you'll send us. If not 100 - 200 words is a good amount to get your message across.

Finally we would like to give visitors an idea where you sit in the market. We've defined these categories as Affordable, Moderate, Premium, please select the one that best describes your pricing.

Then email us at yourwebpage@thewellingtonweddingshow.co.nz

♥ MR & MRS ♥

THE OFFICIAL MAGAZINE FOR THE WELLINGTON WEDDING SHOW



ISSUE 5 MEDIA PACK

'Mr & Mrs' magazine is the official magazine for The Wellington Wedding Show. An essential item for all brides offering gorgeous images, informative articles and a wonderful wealth of wedding inspiration. 'Mr & Mrs' magazine is dedicated to showcasing the amazing weddings and wedding suppliers in the Wellington region. The coolest little wedding destination in the world. Issue 2 was a finalist in the prestigious New Zealand Best Design Awards.

'Mr & Mrs' is a free magazine, 6000 copies are produced twice a year to coincide with our two Wellington Wedding Shows.

Copies will be distributed to everyone who comes to our shows as well as cafes, salons and through our exhibitors. We also get regular requests for copies from brides across the country and globe.



WWW.THEWELLINGTONWEDDINGSHOW.CO.NZ

WHO'S WHO

Mr & Mrs Magazine,
Who's Who listing \$150.00
(for exhibitors at the Spring 2013 show only)

To be part of the 'Who's Who' section of Mr & Mrs Magazine, supply us with an image of your work, a statement no longer than 235 characters (not words) telling our readers how wonderful your business is, and your website address.

MR & MRS

WHO'S WHO

AUTUMN 2013

YOUR COMPANY NAME
To be part of the 'Who's Who' section of Mr & Mrs Magazine, supply us with an image of your work and a statement no longer than 235 characters telling our readers how wonderful your business is.
www.webaddress.co.nz

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PAULA BEVEGE EVENTS
Chic, stylish, tailored, tasteful, Paula Bevege Events specialises in creating a tailored, stylish wedding that reflects you as a couple. A co-ordinated wedding full of detail and delight, will be a day to remember.
www.pbevents.co.nz

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Who's Who section sample



LAUNCH DATE
8TH SEPTEMBER 2013
—
ADVERTISING DEADLINE
20TH AUGUST 2013

ADVERTISING RATES;

Spring Show, Who's Who listing \$150.00
(for exhibitors at Spring 2013 show only)

¼ page \$600.00 – Exhibitor \$300.00

½ page* \$1,100.00 – Exhibitor \$550.00

Full page* \$2,000.00 – Exhibitor \$1,000.00

2 page spread, front pages \$5,000.00 – Exhibitor \$3,000.00

Mr & Mrs Conversations* – one page editorial \$1,200.00

**Spring offer, ½ page ad's receive a ½ size ad on our blog for 6 months - valued \$240.00*

**Full page ads receive a full size ad on our blog for 6 months - valued \$480.00*

**Mr & Mrs Conversations editorial will also appear as a article on our blog - valued \$300.00*

**All prices quoted are G.S.T exclusive. If you require design services please contact us for details.*

TERMS AND CONDITIONS

1. The stated rate is for page placement only.
2. Failure to meet the stated deadline may mean deletion from publication unless special arrangements have been made. Space will still be invoiced.
3. If supplied artwork does not meet specifications, extra production work will be charged at agreed rates.
4. Payment is due within 14 days of invoice date.

CONTACT

Paula Bevege, Paula Bevege Events, ph 0274 490025, email; paula@pbevents.co.nz

WWW.THEWELLINGTONWEDDINGSHOW.CO.NZ

♥ MR & MRS ♥

THE OFFICIAL MAGAZINE FOR THE WELLINGTON WEDDING SHOW



Info For GRAPHIC DESIGNERS

MR & MRS ADVERTISING SPECS

CMYK

All adverts must be supplied in CMYK colour-space

300 DPI

Images should be 300dpi at actual size

FONTS

should be converted to outlines/paths

PDF/EPS

Adverts should be supplied as pdf or eps files

8TH AUGUST

Please get your adverts to us before the 8th of August

FULL PAGE

210 x 280mm
+ 5mm Bleed

x2

for a double page spread

HALF PAGE HORIZONTAL

190 x 125mm

1/4 PAGE

92 x 125mm

HALF PAGE VERTICAL

92 x 255mm

WHO'S WHO

See page 14 for details
55 x 75mm

All done? Email us at mrandmrs@thewellingtonweddingshow.co.nz

Confirmation Form



Please complete all details and return to Paula Bevege Events. An invoice will then be emailed to you. (Your stand is not confirmed until payment is received)

Exhibitor Trading Name:

Contact Person:

Phone Number: Mobile Number:

Postal Address:

.....

.....

Email Address:

Stand Number you would prefer

Stand size: 3m x 1.5m \$799.00 2.4m x 1.2m \$750.00

Corner Stands no.19; 2.4m x 2.4m x 1.2m \$1195.00 no. 8 + 23; 4.5m x 3m x 1.2m \$1,395.00

Static Display \$599.00 (for celebrants and small businesses, subject to approval)

Do you require power (10 amp multi box) \$36.50

Do you require extra spotlights at \$40.00 each, how many?

Please note we only have limited supplies of extra lights on the day so please pre order to or you will be disappointed. (our lighting levels will be at an ambient level so extra lighting is recommended).

Do you require an internet or phone line? (wireless access is free)

Your listing in our programme: (please make sure these details are correct, one website address only please)

Company Name:

Website Address:

How many exhibitor passes do you require for your stand? (please note this is closely monitored)

'Mr and Mrs' advertising

(special discounted rates) please see 'Mr and Mrs' info page for more information.

Who's who listing \$150.00 ¼ page \$300.00 ½ page \$550.00 full page \$1000.00

2 page spread, front pages \$3,000.00 Mr & Mrs Conversations* – one page editorial \$1,200.00

* See page 10 for all special offers

Terms and Conditions

"The applicant acknowledges and accepts the Terms and Conditions of Display attached to this application form".

Name Printed:

Signature: Date:

**All prices quoted are G.S.T exclusive.*

Paula@pbevents.co.nz or Paula Bevege Events, PO Box 27466, Marion Square, Wellington - www.THEWELLINGTONWEDDINGSHOW.CO.NZ